

EGSC Foundation Quarterly Meeting Minutes
December 3, 2013

Present: Donald Jenkins, Shot Strange, Jean Morgan, Richard McNeely, Milton Gray, Bill Rogers, Dr. Bobby Sasser, Nick Herrington, Ken Warnock, Denny Key, Carol Yeomans, Tammy Wilkes, Bobby Reeves, Bill Simmons, Butch Parrish, Jean B. Bridges, and Paula Karrh.

Also in attendance: Dr. Bob Boehmer, Susan Gray, Cliff Gay, Dr. Tim Goodman, Donald Avery, Dr. Bob Brown, Amanda Williams, Elizabeth Gilmer, Jerry Hooks, Vicki Sherrod, and EGSC students; Raven Hudson, Julie Scott, Austin Carruth, and Haley Chester.

Denny Key welcomed the group at 6:05 p.m. in the private dining area of McKinney's Pond in Midville, GA and provided the Invocation.

Dr. Boehmer also welcomed the group and made reference to his visit at Kennesaw State University. While visiting the campus he received numerous compliments on the campus of EGSC, the community, and the students.

Dr. Boehmer welcomed EGSC students Austin Carruth, Julie Scott, Haley Chester, and Raven Hudson. Each of the students expressed what a positive impact EGSC has had on their educational path and what their future plans are. Dr. Boehmer also recognized Vicki Sherrod, Director of Student Life, for the amount of time she spends with the students in assisting them with their development as adults and students.

In the absence of Harriet Ray, Denny Key presented the minutes. Motion to approve the minutes of the October 10, 2013 meeting was made by Ken Warnock with a second from Richard McNeely. Motion to approve was unanimous.

Cliff Gay presented the financials as of October 31, 2013. Bill Rogers made a motion to approve the financials with a second from Dr. Bobby Sasser. Motion to approve was unanimous.

Dr. Boehmer referenced the letter in the front of each packet received by the members during the meeting. He mentioned the state is responding to the "new normal in higher education" in an aggressive fashion through consolidations and mergers along with budget reductions. EGSC is responding in our own way by adding an additional 200 bed housing facility to the campus, enrollment growth strategies through in-person visits made by Dr. Boehmer to area high schools, and a \$5 billion dollar Capital Campaign. Dr. Boehmer welcomed any questions that the board may have regarding the letter.

Shot Strange asked where EGSC stood in the possibility of a merger. Dr. Boehmer responded by stating he had a "good feeling". Other mergers have been announced and it is likely there will be more but it is not likely that we are on the list due to our strong legislative delegation, our expansion into the Augusta market in an effort to respond to the states needs, and our management of state funds. During a recent audit conference, EGSC reflected a clean and very positive audit.

Nick Herrington asked how mergers affect communities. Dr. Boehmer responded by giving the examples of the Gainesville State and North Georgia State College and University merger, which may have a difficult time blending cultures, and the merger between Macon State and Middle Georgia, which seems to have gone smoothly. Some will be rocky and some will be smooth. He did not feel that a merger would be the right fit for our community.

Old Business:

Insurance-A policy has been issued and is in place to meet the insurance requirement for the foundation.

Vision Series-Two new donors were recently acquired thanks to the Annie Moses Band Vision Series event. The Vision Series is a great recruitment tool for fundraising and we should all be ambassadors for the program. The line-up for upcoming events was discussed as well as the newly added Movie Series events that are currently taking place each month.

New Business:

Committee Meetings-These meetings are critical for coming together and gelling as a foundation.

Highlights from the meeting were discussed and are as follows:

Membership Committee

- Donald Jenkins was named chair of the committee
- There is a need for a committee by-law change
- Term expiration dates were assigned
- Three year term will start-You can serve up to three 5 year terms
- Trustees were asked to make suggestions for trustee members
- A 40 under 40 group of community and college minded individuals may be formed and suggestions are needed

Investment/Real Estate/Budget Committee

- Committee work is needed before presenting any information to the full board
- Committee will be meeting with Suntrust
- Doug Hickman offered to come to the college, do a conference, and/or help in any way needed

Audit/Gift Acceptance Committee

- Funds acceptance policy has never been brought to the full board to be approved. Mary Smith has assisted Elizabeth Gilmer in updating this policy.
- Fundraising is underway with anticipation of raising \$1 M a year for the next 5 years. This may be a lofty goal but there is no reason why it cannot be met.

A motion to change the By-Laws as discussed in the membership committee was made by Bobby Reeves with a second from Milton Gray. The motion was approved unanimously.

A motion to approve the Gift Acceptance Policy was made by Donald Jenkins with a second from Ken Warnock. The motion to approve was unanimous. It was noted this policy can be reviewed again in March if needed.

Elizabeth Gilmer discussed the status of the current annual fund, stating that a company by the name of Haines Direct had been contracted by the foundation for a series of 3 mail outs targeting 7,000+ alumni. Alums are a resource not yet tapped in to. Beginning in January, we will seek out the top 10 donors from around the state. Preliminary contact and a visit with each potential donor will be made. Foundation members may be called upon to accompany donor visits.

Denny Key stated we need to broaden our base with new people (donors). We will be counting on the board to do this as it is essential to this fund drive and the future of EGSC. Plant seeds early.

The next foundation meeting will be March 27th, 2014.

Meeting adjourned at 7:06.

Respectfully Submitted,
Harriet Ray