EAST GEORGIA STATE COLLEGE FOUNDATION BOARD MEETING MINUTES March 1, 2021

Call to Order

The EGSCF Board of Trustees met on 3/1/21 at 6 p.m. via Zoom for the quarterly meeting. Members present were Chairman Richard McNeely, President Cartee, Norma Kennedy, Matt Donaldson, John Derden, Juanita Porter, Milton Gray, Wade Johnson, Tammy Wilkes, Toni Terwilliger, Denny Key, Susan Gray, Ken Warnock, Cliff Gay, Donald Jenkins, Brandon Andrews, Steven Rigdon, Stephanie Fagler and Dustin Durden.

Absent were Bobby Sasser, Charles Schwabe, Harriet Ray, Bill Rogers, Jr., Guy Singletary, and Jennie Wren Denmark

Staff present included Elizabeth Gilmer, Mike Rountree, Dr. Sandra Sharman, David Gribbin, Jim Beall, Jessica Williamson, Mary Smith, and Chuck Wimberly.

Welcome, Introductions, Invocation

Chairman McNeely welcomed everyone with special recognition to Dr. Dawn Cartee, Interim President. Denny Key provided the invocation.

Approval of Minutes/Financial Statements

The minutes and the financial statements were approved as presented. Fund raising reports were presented.

President's Report

Dr. Cartee expressed her excitement about being at EGSC and building on the future with the strong foundation the college has presently. She introduced two major issues, enrollment and marketing and asked Jim Beall and Norma Kennedy to provide information regarding these.

- Jim Beall, Associate VP for Academics and Enrollment discussed our current enrollment decline. The decline can be attributed to the Covid-19 pandemic as well as SAT scores not being required for other universities. He stated that the best thing we can do for enrollment is to increase retention. He also addressed some of the initiatives currently being instituted to increase enrollment and retention.
- Norma Kennedy introduced our new branding and website design. From the new logo –
 Go East, Go Anywhere to the individual website pages, the entire program is studentfocused. All initiatives will grow from this branding effort.

Committee Reports, Announcements and Recommendations from the Executive Board

The Executive Committee recommends the following to the full board for vote:

Membership:

- Renewal of the three-year terms for the Class of 2021 Milton Gray, Denny Key, Harriet Ray, Brandon Andrews, John Derden, Donald Jenkins, Juanita Porter, Guy Singletary, Toni Terwilliger.
- 2) Present the following slate of officers for election for a one-year term.
 - Richard McNeely, Chairman
 - Milton Gray, Vice Chairman
 - Harriet Ray, Secretary
 - Cliff Gay, Treasurer
 - Denny Key, Past Chairman
 - Dawn Cartee, Interim President of the college
 - Norma Kennedy, Executive Director
- 3) Recommend that former Presidents Bob Boehmer, Jerry Ashcroft, and Willie Gunn be named Emeritus Members on the Board of Trustees.
- 4) Recommend Elizabeth Gilmer as a member of the Board of Trustees.

Real Estate, Finance, Investment:

- 1) The list of proposed scholarships for Fall 2021 was presented for approval.
- 2) Recommendation to provide \$20,000 in funding for the JV Sports Program from funds named as Real Estate Funds in the foundation. These funds are open for use when approved by the Trustees. This will be reviewed yearly for further funding based on success.
- 3) Recommends a move of \$10,000 from the Vision Series fund to fund the Performing Arts program.
- 4) Recommends the Real Estate-Finance-Investment Committee be charged with moving forward on the sale of the Morgan House subject to meeting obligations to the Morgan family.

Motions/Board Action

The full board approved all recommendations noted above.

Other Business

The Fund-Raising report was reviewed, and a request was made to find out who has not responded to the Fall 2020 mailing. A list of those not responding and pledge cards will be sent to all Trustees to choose potential donors to call on.

| Milton Gray reported an update on the Gambrell timber property. The land has been treated and |
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| re-planted at a cost of \$295 per acre. The project of discussion of a full plan for timber |
| management on all college property has been postponed for more discussion with President |
| Cartee later. |

The next full board meeting is scheduled for June 7.

The meeting adjourned at 7:40 pm.

| Announcements | and | Ad | journm | ent |
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| Elizabeth Gilmer | |
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| Submitted by | Date |