Scholarship Rules and Regulations – Leaders Save Lives

1) To qualify for the American Red Cross Leaders Save Lives Program (referred to as “Program”), each student is asked to complete the following requirements:
   a. Be between the ages of sixteen (16) and twenty-four (24) years old and currently enrolled in a high school, college, technical school, trade school or community college.
      ▪ Children of American Red Cross employees are eligible to participate.
   b. Host an American Red Cross blood drive scheduled between June 1 and August 31, 2015 projected at a minimum of 25 pints.
      ▪ The student may not adopt an existing blood drive that is already scheduled. However, the student may adopt an existing drive that used a similar program in summer 2014 (SED Division participants only).
      ▪ Donor centers are not eligible.
      ▪ A school may be used as a site as long as school is out of session. Blood drives may be scheduled on college campus outside of the regular academic year.
      ▪ The blood drive may have no more than one official Blood Drive Coordinator. Program rewards will not be split among multiple coordinators.
   c. The blood drive must achieve 100% of goal.
      ▪ Results will be calculated from one blood drive operation. Multiple operations may not be combined.

2) Program Rewards
   a. Students who complete requirement 1a, b and c will be entered to one scholarship drawing based on the tier level.
      ▪ The scholarship amount will be based on the following tier.

<table>
<thead>
<tr>
<th>Number of pints collected at blood drive plus 100% goal achievement</th>
<th>Scholarship Drawing Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>25-59 pints</td>
<td>$1,000 – six drawings</td>
</tr>
<tr>
<td>60-99 pints</td>
<td>$1,500 – two drawings</td>
</tr>
<tr>
<td>100+ pints</td>
<td>$2,500 – two drawings</td>
</tr>
</tbody>
</table>

HOPE begins with you.
b. Students who complete requirements 1 a, b and c will receive one gift card.
   - The gift card amount will be based on the following tier and is non-transferable and not redeemable for cash.

<table>
<thead>
<tr>
<th>Number of pints collected at blood drive plus 100% of goal achievement</th>
<th>Gift Card Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>25-59 pints</td>
<td>$50</td>
</tr>
<tr>
<td>60-99 pints</td>
<td>$100</td>
</tr>
<tr>
<td>100+ pints</td>
<td>$200</td>
</tr>
</tbody>
</table>

3) Red Cross reserves the right to withdraw, amend, discontinue or terminate the Program or disqualify a student at any time for any reason without notice.

4) Scholarship Terms & Conditions
   a. Eligibility: The Leaders Save Lives Program Scholarship (the “Scholarship” – referred to as “Prize”) is open to all participating students of the Program who completed the outlined requirements above. The scholarship opportunity is open to high school, college, technical school, trade school and community college students who are (a) legal residents of the United States, (b) between the ages of sixteen (16) years of age and twenty-four (24) years of age and (c) enrolled in their school at an accredited state educational institution in the United States, (d) if currently a high school student, will graduate high school at the completion of their senior year, (e) and will continue education by the subsequent fall semester following graduation at an accredited 2-year, 4-year college / university or professional trade school or community college. (f) College, technical and trade school students must have at least one remaining academic semester and will continue education by the subsequent fall semester. Children of American Red Cross employees are eligible.
   b. Prize Description: One of six (6) $1,000, or one of two (2) $1,500 or one of two (2) $2,500 Scholarships will be awarded across the United States to apply towards future educational costs. The scholarship checks will be made payable to the higher education institution.
establishment the students is or will be attending, not to the individuals. Winners must specify their educational establishment by May of their high school senior year or end of the current college semester or the scholarship will be forfeited. Winners will be required to sign and return a Liability/Publicity Release. Prizes consists of only the items specifically listed in these official rules and any other expenses not specified herein as being awarded are the sole responsibility of the Winners. Winners are responsible for taxes. Odds of winning depend on the number of eligible entries received.

- c. Prize Drawing: A random drawing for the Scholarship will be conducted on or about September 15, 2015. Winners will be notified by telephone and/or email. Any selected entrant who cannot be contacted (or who fails to respond to any telephone message or email sent to such selected entrant) within three (3) business days of the first attempt to contact such selected entrant, or who does not accept the prize, may be declared ineligible, and the sponsor reserves the right, in such event, in its sole discretion, to select at random from among all remaining eligible entrants.

- d. Prize Acceptance: The prize is not transferable. Limit one prize per person. All expenses other than those expressly set out in these official rules are the sole responsibility of each winner. Winners are responsible to determine if they may accept the prize. Once a check has been issued, should a college, technical or trade school student change future or current school enrollment, the scholarship check must be returned to the American Red Cross and requested for reissue by May 1st of the issuing year.

- e. Conditions of Participation: By participating in the Program, entrants agree (a) to indemnify and hold harmless Sponsor, and its respective affiliates, subsidiaries, advertising and promotional agencies and each of their respective employees, officers, directors, and agents with respect to or arising out of the use of the prize or participation in this Program (b) except where legally prohibited, Scholarship winners grant (and agree to confirm in writing) permission for Sponsor and those acting under its authority to use his/her name, photograph, voice and/or likeness, for advertising, trade and/or publicity purposes without additional compensation in all media now known or hereafter discovered, worldwide and on the Internet and/or World Wide Web, without notice, review or approval. Winners will be required to complete, sign and return an Affidavit of Eligibility, a Liability Release, and a Publicity Release within seven (7) calendar days of notification. If documents are not returned in a timely manner,
or if any prize notification or prize is returned as non-deliverable, or if a Winner is found to be ineligible or not in compliance with these Official Rules, such prize will be forfeited and awarded to an alternate eligible entrant. Taxes on prizes are solely the Winner’s responsibility.

- Sponsor: American National Red Cross, Washington, DC. The American Red Cross name and logo are registered trademarks of the American Red Cross.