East Georgia State College Fall Workshop 2012

BOB BOEHMER
INTERIM PRESIDENT
9-9:45 AM
MONDAY, AUGUST 06, 2012
AUDITORIUM, LUCK FLANDERS GAMBRELL BUILDING
CURRENT STATE OF THE COLLEGE
The External Environment

- Uncertain future for national, state and local economy
  - Will the relatively slow-paced recovery continue?
- Complete College America - high priority nationally and in the State of Georgia
- Concerns about the rising cost of higher education are increasing
  - Places a significant limit on tuition revenue increases as a source of funds
  - Funds for brick and mortar are limited – demands to use existing space more effectively
- Increasing demands for accountability and transparency in higher education
- Consolidation of USG institutions now underway
  - Uncertain whether additional consolidations possible
- Customer service is a high priority for all state funded Georgia agencies
- Federal student financial aid – increasingly limited
  - This places a particularly high level of pressure on access institutions
- Needs for higher education to contribute to this region are increasing dramatically
East Georgia State College Is Uniquely Positioned to Respond

- Talented, highly qualified, passionate faculty and staff
- Beautiful physical campus (two locations) with significant room for growth (one location)
- Excellent IT infrastructure
- Strong support from local community
- Vision Series
- Strong local legislative delegation
- Unique physical location in the center of the Augusta, Savannah, Macon triangle
- Demonstrated success in successfully accomplishing access mission
<table>
<thead>
<tr>
<th>County</th>
<th>Population</th>
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<tbody>
<tr>
<td>Chatham (Savannah)</td>
<td>265,128</td>
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<td>Richmond (Augusta)</td>
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<td>Bulloch</td>
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<td>Effingham</td>
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<td>Glascock</td>
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<td><strong>Total Population</strong></td>
<td><strong>910,782</strong></td>
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Our long term viability will be determined by our ability to use these unique assets to respond to this rapidly changing external environment.

As an academic community, let’s meet this challenge in the coming year.
At EGSC, our budget consists primarily of the following elements:

- **Tuition revenue**
  - Tuition increase for FY 2013 was modest – 2.5%

- **State allocation for FY 2013 was good**
  - Received some new funding to meet Complete College Georgia goals
  - Received some new funding due to mission change
  - Received an increase in state funding that (as a percentage) was favorable compared with other USG institutions

- **Student fees**

- **All USG institutions received formal notice last week of a 3% budget reduction for FY 2013 and 2014**
“Revenue collections for FY 2012 were up 4.8% ($742 million) compared to FY 2011. The state remains optimistic that Georgia will continue to see a steady economic recovery. The state is taking a fiscally conservative approach to accommodate the basic needs of a growing state. Consequently, the Governor’s Office of Planning and Budget (“OPB”) has requested that state agencies develop and submit three-percent (3%) reduction plans for the FY 2013 amended and FY 2014 budgets.”

August 7, 2012 BOR agenda
The path to 60% degree attainment in Georgia

- Annual benchmarks (targets) for a straight-line trajectory to reach 60% attainment by 2025
- Expected percentages of degree holders among 25- to 64-year-olds at the current rate of production

Source: U.S. Census Bureau, 2000 Census and 2010 American Community Survey
Complete College Georgia

Major steps taken already include:

- Budget presentation to USG in spring 2012
  - Received targeted funds
- Customer Service Initiative of EGSC focuses squarely on CCG
- EGSC CCG completed and timely submitted our CCG plan
- New personnel have been (or will soon be) hired to focus on these efforts including:
  - Full-time learning support director
  - Director of academic advisement
  - Assistant director of academic advisement
  - Part-time advisors
  - Instructional designer
- Major modifications have been made to the physical campus to support CCG
Complete College Georgia

• Timetable:
  - EGSC submitted its plan to the USG on June 29, 2012
  - Feedback from the USG was received on August 02, 2012
  - Revisions are due to the USG on August 22, 2012
  - All plans for USG institutions will be submitted to the Governor by September 01, 2012

• Progress towards CCG plans will undoubtedly play a major role in determining level of state allocation in FY 2014
Accountability and Transparency

- Successful reaffirmation of accreditation and approval of level change by SACSCOC in December 2011
- Currently preparing for spring 2013 level change visit by SACSCOC
  - Fall 2012
    - Advisory visit
    - Submission of report
  - Spring 2013
    - Visitation
- Reported to SACSCOC our request for approval to offer associate degrees at EGSC – Statesboro
Critical Thinking

- SACSCOC Quality Enhancement Plan (QEP)
  - “Forming the Critical Thinking Habit”

- Importance of faculty creativity in designing strategies designed to encourage critical thinking
  - Unique to your particular discipline

- Faculty Champions

- Critical Thinking Conference this Fall 2012
Competing External Forces Making an Impact on Enrollment

- Enrollment increases at USG institutions are necessary to meet CCG goals
  - Yet ….

- Ability to increase enrollment is limited by many factors including:
  - Slow economic recovery
  - Limits on federal student financial aid
  - New USG admission standards (COMPASS tests)
Effective Space Utilization

- All USG institutions will participate in a space utilization study during the coming academic year
  - Our ability to effectively advocate for additional space to meet high priority needs will depend in large part upon our ability to demonstrate that our current space is used effectively
- Process to update physical master plan is now underway
  - Design charette will be scheduled during this academic year
Collaboration with USG and DTAE Institutions

- In prior years, relationships among USG institutions and relationships with DTAE institutions might best have been characterized as territorial and competitive
  - In order to meet the growing demands for higher education during a period of extremely limited resources, we must now find creative ways to collaborate to meet student needs
  - How can we enhance our existing relationships with these institutions to make the educational pathway seamless for students?
    - Georgia Southern University
    - Georgia SW State University
    - Southeastern Tech and Ogeechee Tech
  - How can we build relationships with the soon to be consolidated Georgia Health Sciences/Augusta State University?
    - Meet access needs in the Augusta area
Bachelor’s Programs in Targeted Areas of Need

- Proposals for new bachelors degree programs cannot simply replicate offerings at other USG institutions
  - Does the new program create access to a degree in great demand but with limited spots available at other institutions? OR
  - Does the new program fill a unique niche?

- Nursing program (associate degree) with Darton College now being evaluated
  - Should we offer a BSN?
Meeting Needs of the Local Community:
EGSC’s History Creates a High Responsibility to Address These Needs

EGSC students should have the opportunity to earn a service seal of distinction
There are many new faces on campus this fall -- Welcome!

- Faculty positions added in critical areas/faculty hired to fill vacancies
- CCG-targeted state funds used to create positions focused on academic success of students
- Staff and administrative positions added to meet critical needs
• Approval requested from USG to offer associate degrees in three areas
• EGSC – Statesboro students are EGSC students in all respects
The Physical Campus

- The physical campus has changed dramatically over the summer ----
  - One goal of the changes has been to enhance opportunities for student engagement
  - A second goal has been to enhance the connection between the community and the college
Recent Projects Include

- Learning Commons
  - ACE
  - Heritage Center
  - Library
  - Common Grounds I
- Art on Campus
- Fiber optic cable upgrade
- PE Bldg Roof and other upgrades
- Statesboro Campus
  - ACE
  - Common Grounds II
  - Access Road

- Biology labs
- Faculty office space
  - Full-time
  - Shared part-time
- Lighting on quad and pond dam
- Fulford Center Parking Lot
- N. Campus entrance
- Outdoor volleyball/b-ball/picnic tables
- Cross County Course
  - Chip trail (3.1K)
  - Signage/water/benches

Fall Workshop

08/06/2012
New Learning Commons Areas at Both EGSC Locations

**Swainsboro**

- Library
- Heritage Center
- Academic Center for Excellence
- Common Grounds (coffee shop)

**Statesboro**

- Includes:
  - Library
  - Common Grounds II (coffee shop)
Library
Academic Center for Excellence
Common Grounds (Coffee Shop)
Cross County Course (5 Kilometers)
Keeping the Campus Safe and Accessible
Information Technology

- Fiber optic upgrade
- Redundancy
- D2L
  - Pilot cohort
- New EGSC web site
- Degree works
  - Spring 2013 launch
- Campus Labs
  - Enhance strategic planning process
Establishing College Policy

- Good policy should provide a framework enabling creative efforts to build a vibrant academic community
  - College Statutes
    - The umbrella
  - Two bodies to formulate policy proposals
    - Faculty Senate
      - Promotion and Tenure process must recognize contributions in this area
    - President’s Cabinet
  - Transparency
Diversification of Revenue Sources

- Essential to the long-term viability of the college
  - Capital Campaign now being developed
  - Significantly increased attention to obtaining grants to fund creative programs is needed
East Georgia State College’s Vision

East Georgia State College seeks to be a state of Georgia leader in providing access to higher education as the state seeks to dramatically increase its rate of college completion. Located in a primarily rural area in the interior of the Augusta-Savannah-Macon triangle, EGSC is strategically positioned to provide an affordable, high quality academic experience to a large number of Georgians, and has a track record of success. EGSC is committed to producing workforce ready graduates with skills to meet needs of employers in the region in an increasingly diverse, high-technology, global working environment; preparing those graduates for a lifetime of learning; and instilling in those graduates the importance of lifelong community service. In carrying out this vision, EGSC is committed to education with a personal touch designed to improving critical thinking skills and the lives of the people and community it serves.
Open Door

• Absent your advice, East Georgia State College cannot succeed