

STRATEGIC PLAN PRIORITIES

SPP 1. All courses offered by East Georgia College will be the academic equivalent of comparable courses offered at other units of the University System to ensure transferability of all credit level offerings.

- 1.1. A current college catalog will be maintained that lists all courses offered at East Georgia College, together with the appropriate course descriptions.
- 1.2. All courses offered by East Georgia College will be of high quality and readily accepted by receiving institutions.
- 1.3. A discipline specific course assessment program will be developed to demonstrate that students at East Georgia College are successful once they transfer to senior institutions.
- 1.4. Courses taken by students through study abroad and other ancillary programs will be appropriate to the student's program of study and acceptable to other institutions within the university system.

SPP 2. East Georgia College will assess student-learning deficiencies and ensure proper placement and instruction in learning support activities.

- 2.1. All instruction in learning support courses will enable students to succeed in subsequent college-level courses.
- 2.2. All students who request or who are assigned to participate in supplemental support activities will receive assistance through the Learning Support Center.

SPP 3. The Mission Statement of the college will be monitored relative to the system mission statement, and specifically to changing needs within the local service area.

- 3.1. There will be an annual review and, where necessary, appropriate recommendations to the President and the Foundation concerning changes to the institutional planning assumptions.
- 3.2. The college will conduct a routine review of the annual planning assumptions, and will annually develop the priorities and goals for the institution.
- 3.3. The institutional Effectiveness Committee will coordinate the development of the annual strategic plan in accordance with the approved priorities and goals of the institution.
- 3.4. The Institutional Effectiveness Committee will oversee campus wide implementation of the strategic plan.
- 3.5. Assessment results of all unit action plans will be incorporated into the annual planning process to monitor the performance of both educational programs and support activities in an on-going quest for quality.

SPP 4. East Georgia College will use available technology to enhance instruction and support all administrative units.

- 4.1. Develop an annual budget plan to provide adequate financial resources to maintain and update current technology on a scheduled basis.
- 4.2. Take full advantage of system funding initiatives to expand the use of technology throughout the college.
- 4.3. Assure that all faculty and staff receive training and instruction as new technology is acquired.
- 4.4. Aggressively promote the use of web-based and other forms of distance learning to expand the outreach of the institution, and take advantage of unique faculty talents.

SPP 5. East Georgia College will increase the enrollment of non-traditional students.

- 5.1. Offer both synchronous and asynchronous courses.
- 5.2. Assure that student support services accommodate the needs of non-traditional students.
- 5.3. Ensure that college publications and extracurricular activities reflect the interests of non-traditional students.

SPP 6. East Georgia College will increase the enrollment of minority students.

- 6.1. Assure that students support services accommodate the needs of minority students.
- 6.2. Ensure that college publications and extracurricular activities reflect the interests of minority students.
- 6.3. Coordinate the recruitment efforts of the admissions office with minority social, religious, and civic organizations.
- 6.4. Target minority populations through local high school counselors.
- 6.5. Involve minority alumni in college activities.

SPP 7. Provide faculty and staff development through The Faculty and Staff Development Plan, The Tuition Assistance Program, and other appropriate System development initiatives.

- 7.1. Seek funding from the East Georgia College Foundation for faculty development not otherwise funded.
- 7.2. Maintain enthusiasm, vitality and spirit of inquiry among the faculty and staff with development opportunities.

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SPP 8. Establish a regular schedule of out-of-class programs and activities to increase awareness of diverse cultures.

- 8.1. Invite speakers such as authors, artists, public officials or other notables through the Vision Series to provide educational experiences that go beyond the classroom.
- 8.2. Organize trips to cultural events such as plays, concerts, museums, art galleries, and scientific exhibits, lectures, and demonstrations.
- 8.3. Cosponsor and support cultural programs and activities with community organizations.
- 8.4. Promote travel opportunities for our students that will allow them to directly experience diverse cultures.
- 8.5. Ensure that all freshmen become familiar through the Student Success course with the enrichment programs and activities the college offers.

SPP 9. The College will expand Retention, Progression and Graduation efforts to increase the retention, persistence and graduation rate of students.

- 9.1. Identify those student characteristics which promote increased student retention, progression and graduation.
- 9.2. Through the Retention, Progression and Graduation Task Force develop activities to increase the retention and graduation rates of students to reach the goal of the University System of Georgia.
- 9.3. Continue to evaluate, adjust and add RPG activities as recommended by the RPG Committee.
- 9.4. Use the results of the evaluation and assessment of RPG activities to fund effective activities.
- 9.5. Expand RPG activities from the Swainsboro campus to the Statesboro site.

SPP 10. Establish educational partnerships and collaborations with area technical colleges and schools and school districts to promote interest in both secondary and post secondary education.

- 10.1. Facilitate student achievement from pre-school through post-secondary education.
- 10.2. Assist students to move smoothly from one educational sector to another.
- 10.3. Increase access to and success in post-secondary education for all students especially those in minority and low-income groups.
- 10.4. Maintain a high level of middle school visitation on campus. (PREP)
- 10.5. Explore off-campus opportunities in Burke, Jefferson, and Washington counties.

SPP 11. Maintain a physical environment at the College, which will contribute to the learning process by providing the best possible facilities for the faculty, students, staff and community.

- 11.1. Maintain the interior and exterior of all buildings and grounds in such a manner as to engender respect for properties.
- 11.2. Maintain College grounds as to promote pride in faculty, students, staff and community.
- 11.3. Secure from the faculty, staff, and students information and suggestions for improving facilities to maximize optimal use of all structures.
- 11.4. Maintain a preventive maintenance schedule for all equipment.

SPP 12. Plan and evaluate safety and security measures for all employees and facilities at East Georgia College.

- 12.1. Update campus safety and security manuals and insure their distribution to all faculty and staff.
- 12.2. Monitor and evaluate hazardous chemicals on campus and ensure compliance with Right to Know and Hazardous Waste Disposal policies.
- 12.3. Update, test, and evaluate the effectiveness of the campus Emergency/Disaster Plan.
- 12.4. Update and evaluate the effectiveness of campus security and their operational procedures.

SPP 13. Evaluate the effectiveness of auxiliary enterprise facilities and operations at East Georgia College.

- 13.1. Evaluate contracted services for the Bookstore and the College Café operations. As part of this process, use the student opinion survey data as it pertains to these services.
- 13.2. Explore vending options on campus to come up with a solution that provides the most variety of choices for students while maintaining a positive cash flow for the auxiliary operation.
- 13.3. Develop a business plan for the use of parking revenues to include new parking areas as well as maintenance of existing parking areas.
- 13.4. Explore the feasibility of hiring an Auxiliary Operations Manager to coordinate all auxiliary operations for the college.