Attendees: Da’Mon Andrews, Alan Brasher, James Beall, David Chevalier, Wilder Coleman, Elizabeth Gilmer, David Gribbin (Chair), Nick Kelch, Stacey Grant, Sheila Wentz, and Deborah Vess. Members absent: Donald Avery and Deborah Lee.

The meeting began at 1:35 pm with an approval of the minutes to the May 4th meeting. The first topic on the agenda was committee members’ review of Administrative Unit and Academic Program Assessment Plans based on the assessment plan rubric. At the conclusion of the reports, Mr. Gribbin asked that each members send him their comments on the assessment plans and he will compile list of plans that have been reviewed and plans that have yet to be reviewed. He will then share reviewer comments with academic program directors and coordinators and administrative unit heads.

Next, Dr. Vess asked Mr. Gribbin to explain the CCSSE Benchmark table that is available on the Institution Research/Effectiveness Fast Facts webpage. Mr. Gribbin explained that the table is a summary of benchmark measures comparing EGSC with the top 10 percent of scorers nationally for 2013 through 2017. The benchmarks focus on 1) Active and Collaborative Learning, 2) Student Effort, 3) Academic Challenge, 4) Student Faculty interaction and 5) Support for learners. 50.0 is the standardized mean score for all respondents. Mr. Gribbin noted that all of the College’s CCSSE scores for this period are above 50.0 and that the scores of the top 10 percent of scorers rarely reach 60.0. Mr. Gribbin noted the College’s fluctuating scores for Academic Challenge over the last three years as the 2016 score dipped from 56.8 in 2015 to 51.6 in 2016, then recovered to 56.1 in 2017. Analysis showed that the Academic Challenge score for part-time students had fallen from 52.6 in 2015 to 41.0 in 2016 and then recover in 2017. Dr. Vess noted that the CCSSE data will be used to guide College’s efforts to improve student engagement and promote retention.

The last topic on the agenda was the IPEDS Data Feedback report with a focus on the 2017 report. Mr. Gribbin noted that based on a comparator peer selection process coordinated with University System of Georgia (USG), fifteen peers were selected. Mr. Gribbin then reviewed a sampling of graphs in the report that compared the College to its peers. There followed a lively discussion about how data from CCSSE, IPEDS, and predictive modelling available through Rapid Insight can be used to enroll and retain students.

The next meeting of the Institutional Effectiveness Committee is scheduled for Friday, July 13th at 1:30 pm.

The meeting concluded at 3:15 pm.

Minutes submitted by David Gribbin