

**ROUTING FORM FOR PROPOSED CHANGES TO ACADEMIC POLICY, CURRICULUM CHANGES, STATUTES
EAST GEORGIA STATE COLLEGE**

NAME OF POLICY/ PROPOSAL: Bachelor of Business Administration in Management

Attach a complete copy of the proposed change as acted upon by the APCC or Faculty Senate. If changes made to proposal prior to adopting, please note the person and governance body making the change on the proposal, initial and date the change. Copies of appropriate documentation should be attached to the form with each submission and should be retained at each level. Please indicate the type of proposal being submitted:

- | | | |
|--|--|---|
| <input type="checkbox"/> New Course | <input checked="" type="checkbox"/> New Degree Program | <input type="checkbox"/> Changes to Degree Program Requirements |
| <input type="checkbox"/> Deactivate Course | <input type="checkbox"/> Discontinue Course | <input type="checkbox"/> Reactivate Course |
| <input type="checkbox"/> Discontinue Course | <input type="checkbox"/> Deactivate Degree Program | <input type="checkbox"/> Discontinue Degree Program |
| <input type="checkbox"/> Reactivate Degree Program | <input type="checkbox"/> Policy Revision | <input type="checkbox"/> Statutes Revision |
| <input type="checkbox"/> Policy Proposal. | | <input type="checkbox"/> Other: _____ |

ACADEMIC POLICIES AND CURRICULUM COMMITTEE (APCC)

Initiated and Submitted to APCC

Jana E. Bevel / Natasha Goss
Signature

4/21/2020
Date

Dean Approval:

Signature _____

Date _____

APCC Action: Approved Denied _____ Returned _____ Tabled _____

Sandra Sharman

04/22/2020

Signature of Vice President for Academic and Student Affairs, Chair

Date

Comments: _____

APCC Chair submits to Faculty Senate

FACULTY SENATE

Faculty Senate Action:

Approved Denied _____ Returned _____ Tabled _____

[Signature]
Signature of Faculty Senate President

4/29/2020
Date

Comments: _____

Faculty Senate President sends to EGSC President and to the Vice President for Academic and Student Affairs

Note: Revisions to EGSC Statutes require approval of President's Cabinet and must be submitted to Chief of Staff/Legal Counsel for routing to President's Cabinet and routing to President. Please indicate "EGSC Statutes revision" on this form.

President's (or designee's) Action:

Approved **PRESIDENT** Denied _____ Returned _____ Tabled _____

[Signature]
Signature

May 2, 2020

Date

Comments: _____

Distribution By:

[Signature]
Signature

05/07/20
Date

President retains original ACADEMIC POLICY/PROPOSAL ROUTING FORM

President's Office Distributes Copies To:

Faculty Senate—President

Date 05/07/20

Academic Policies & Curriculum Committee—Chair/VPASA

Date 05/07/20

Chief of Staff/Legal Counsel

Date 05/07/20

9/19/18

Bachelor of Business Administration in Management

***Core Areas A, B, C, D, E, and area F and additional institutional requirements. 64hrs**

Area F: Courses Appropriate to Major (18 hours--Required)

Required (12 hours):

ECON 2105 E	Principles of Macroeconomics (3 hours)
ECON 2106 E	Principles of Microeconomics (3 hours)
ACCT 2101 E	Principles of Accounting I (3 hours)
ACCT 2102 E	Principles of Accounting II (3 hours)

Choose Two (6 hours)

BUSA 2105 E	Communicating in the Business Environment (3 hours)
BUSA 2106 E	The Environment of Business (3 hours)
CISM 2201 E	Fundamentals of Computer Applications (3 hours)
BUSA 1105 E	Introduction to Business (3 hours)

Required Management Core Courses

24hrs

Required Management Core Courses (24 Hours)

MGNT 3000 N	Principles of Management (3 hours)
MKTG 3100 N	Principles of Marketing (3 hours)
BUSA 3150 N	Business Finance (3 hours)
BUSA 3050 N	Business Statistics (3 hours)
MGNT 4200 N	Operations Management (3 hours)
BUSA 4000 N	Strategic Management (3 hours)
MIS 3100 N	Information Systems for Management (3 hours)
MGMT 3050 N	Managing Diversity in the Workplace (3 hours)

Major Courses

24hrs

MGNT 3200 N	Leadership in Organizations (3 hours) must complete 3000
MGNT 3670 N	Introduction to Human Resources Management (3 hours)
MGNT 3300 N	Fundamentals of Entrepreneurship (3 hours)
MGNT 4150 N	Management Capstone Project (3 hours)
BUSA 3200 N	Advanced Communication for Managers (3 hours)
MGNT 3150 N	Organizational Behavior (3 hours)
MGNT 3120 N	Legal and Ethical Issues for Managers (3 hours)
BUSA 3650 N	Introduction to International Business (3 hours)

Guided Electives Courses

12 Hours

POLS 4300 E	Public Budgeting (3 hours)
SOCI 3501 N	Gender in Work (3 hours)
BUSA 4050 N	Special Topics in Business(3 hours)
MGNT 4100 N	Employee and Labor Relations (3 hours)
BUSA 4500 N	Internship (6 hours)

Total 164hrs

Total Hours First Two Years = 64 or 65

Total Hours to earn Associate of Science Degree = 64 or 65

Last Two Years

Leading to the Bachelor of Business Administration in Management

BUSA 3050 Business Statistics Grade of B or higher in Math 1111 and C or higher in Math 1232

Study of Statistical application in business, specifically teaching students how to solve business problems using statistical analysis.

BUS 3150 Business Finance

This course introduces students to the basic principles of corporate finance, including theories, analysis and problem solving for today's business leaders.

BUSA 3200 Advanced Communication Skills for Managers

This course introduces advanced communication skills and strategies for today's managers, which include presenting to audiences with varying reactions, running effective and productive meetings, active listening, and contributing to group decision-making. Students will be required to complete oral presentations, as well as written presentations relating to topics in today's business environment.

BUSA 3650 Introduction to International Business

The course is designed to assist students in understanding the global environment in which international business takes place, as well as the role and behavior of the international firm as it responds to the environment.

BUSA 4000 Strategic Management

This is a capstone course designed to integrate knowledge gained in the various functional business areas and to exercise the student's analytical skills in problem identification, strategy formulation, integration, and decision implementation, including international and ethical considerations.

BUSA 4050 Special Topics in Business Prerequisite: Permission of department

Special topics courses represent subject matter not covered in other courses in the curriculum. These are generally presented in a classroom setting. This class may be repeated one time with different content.

BUSA 4500 Internship

This course provides the student with work experience in an accounting setting. Students are supervised by accounting faculty and the person or persons designated to coordinate the internship at the accounting practice.

MIS 3100 Information Systems for Management

Students will use computer applications to develop and manage electronic information used in decision making analysis for managers. The course will review today's major technological systems used in business, as well as provide a historical perspective of technology in business.

MKTG 3100 Principles of Marketing

The course introduces students to marketing concepts by providing a general knowledge of marketing mix elements, target markets for consumer and industrial products, marketing strategies, customer behavior, market planning and promotion techniques.

MGNT 3000 Principles of Management

This course introduces students to different theories of management and the evolution of such theories into business today. Students will learn about motivation, leadership, and organizational development in order to cultivate management skills as related to the core aspects of leadership.

MGNT 3050 Managing Diversity in the Workplace

This course explores the personal and organizational implications of increasing diversity in the workplace. Student coursework will focus on the complex dynamics of ethnic, racial and gender diversity in organizations to increase leaders' understanding of the managerial implications of cultural diversity in organizations.

MGNT 3120 Legal and Ethical Issues for Managers

This course examines regulatory, political, social, ethical, cultural, environmental and technological issues for today's managers. Since public trust is extremely important for those in a position of leadership, this course also examines these challenging and complex issues to help students discover how to consider problems in terms of their legal and ethical implications.

MGNT 3150 Organizational Behavior Prerequisite: MGNT 300

This course teaches students to identify social factors influencing individual behaviors, especially as related to workplace behavior. This course will examine those factors relating to social interaction, decision making, attitudes, etc. for leaders of today's organizations.

MGNT 3200 Leadership in Organizations Prerequisite: MGNT 3000

This course identifies the basic concepts, principles and techniques of leadership in organizations. The course requires students to apply these concepts and techniques throughout the course to ensure basic leadership skill development.

MGNT 3300 Fundamentals of Entrepreneurship

This is a study of the business formation process focusing on the characteristics of successful entrepreneurs, creativity, risk taking, and the necessary planning associated with new business ventures. Students will develop an idea for a new business venture, conduct a feasibility analysis, identify resources, and conclude with a comprehensive business plan.

MGNT 3670 Introduction to Human Resources Management

Prerequisite: MGNT 3000

This course will focus on presenting real-world examples and exercises for developing the skills necessary to create and implement successful human resources practices in today's businesses, which include topics such as labor relations, compensation and employee performance.

MGNT 4100 Employee and Labor Relations

An investigation of the rights and responsibilities of employees and organizations in union and nonunion environments in the United States. The federal legal framework for collective bargaining is reviewed. Topics include common employment contract trends, topics, and issues, as well as all phases of unionization, from organizing through contract maintenance. Emphasis is on conflict management, negotiation, and alternate dispute resolution.

MGNT 4150 Management Capstone Project

This course is the capstone project for the management program. Students will demonstrate project management skills learned via the preparation of a project plan and presentation of that plan to the executive board in a role-play environment.

MGNT 4200 Operations Management

This course examines the fundamentals and application of the principles of management to the planning, control, design, operation, updating of operational systems in the manufacturing and service sectors, and examines how organizations achieve quality, timing, cost and capacity objectives.

POLS 4300 Public Budgeting and Decision Making

This course introduces students to the theory and practice of public budgeting and strategic decision-making. It emphasizes budgeting in local government because of its historical role as an incubator for fiscal innovations and its accessibility to citizens. This course equips students with basic competence in technical terminology, institutional environment, management systems, and technological aspects in budgeting and finance.

SOCI 3501 Gender in Work

Students will examine the differences in the work experiences of men and women within organizations. Topics include gender-role attitudes, occupational segregation, gender and leadership, sexual behavior in the workplace, career mobility and workforce diversity.






Approved Bachelors in Business

Final Audit Report

2020-05-02

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